AI ???????? CPG ?????????

AI ???????? CPG ?????????

Centific ??



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??? CPG ????????????? AI ????? Centific ??? AI ??????????????????????

- ????? (PoS) ??????????????????????
- ??????????????????????????
- ???????????

??????????AI ???????? CPG ???????????? SKU ??????????

??? AI ??

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- ???????
- ??????????????????????????????
- ???????COVID ?????
- ???????????????? (SNAP) ?????????
- ????????
- ???????
- ???????

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??????“lower_window”?“upper_window”????????????????????? [lower_window, upper_window] ?/??

????????????????????????????????/????????????????????????? Python ???????

week_date	Christmas-1	Christmas	Christmas+1	New Year
17/12/2022	0	0	0	0
24/12/2022	1	0	0	0
31/12/2022	0	1	0	0
07/01/2023	0	0	1	1
14/01/2023	0	0	0	0

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week_date	Easter – March – 3rd week	Easter – March – 4th week	Easter – April – 1st week	Easter – April – 2nd week	Easter – April – 3rd week	Easter – April – 4th week	
12/04/2020	0	0	0	1	0	0	
10/04/2021	0	0	0	1	0	0	
17/04/2022	0	0		0	0	1	0
9/04/2023	0	0		0	1	0	0
31/03/2024	0	1		0	0	0	0
20/04/2025	0	0		0	0	1	0

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