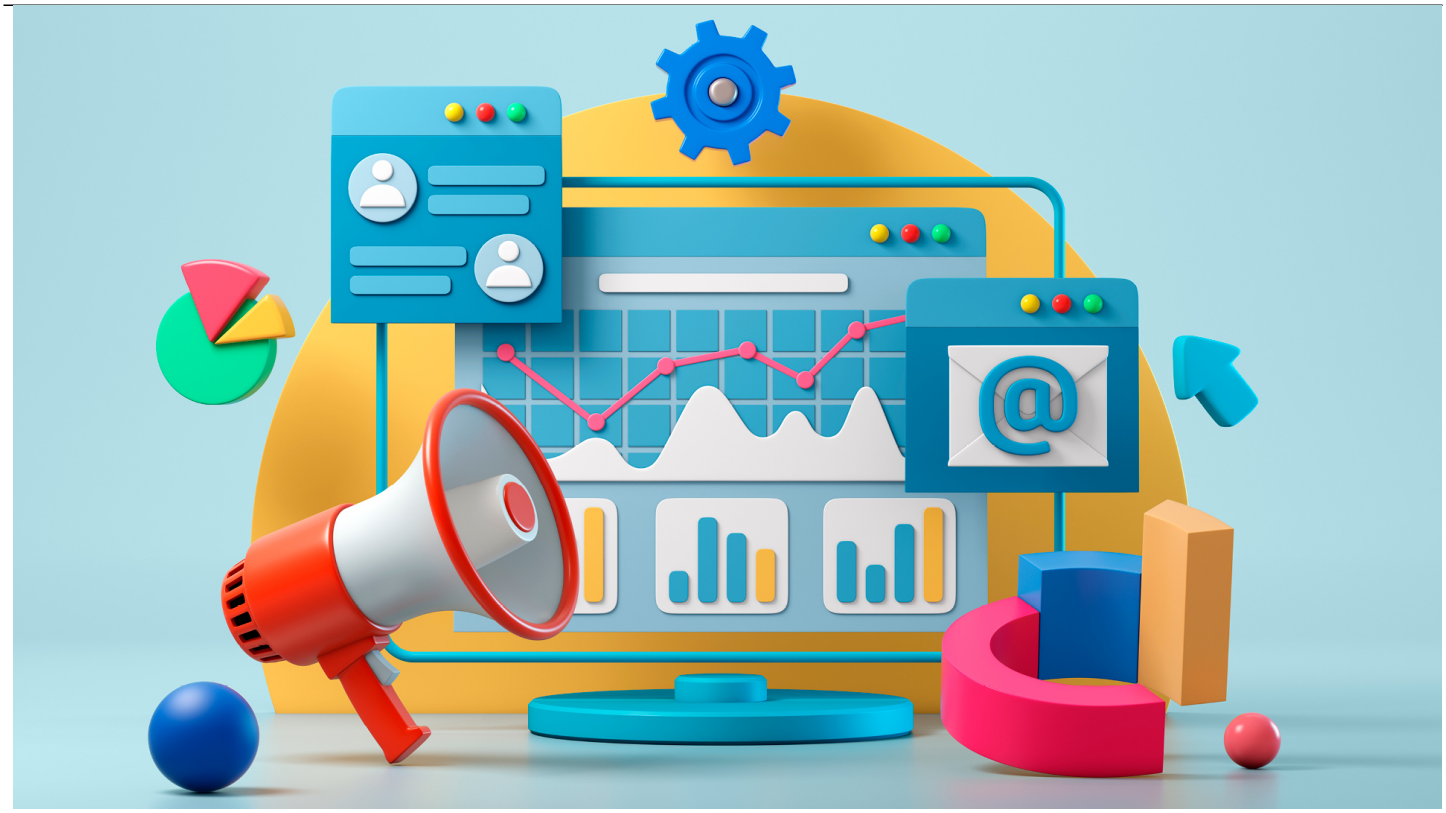
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Improve CX & Scale Product Usability Worldwide

Delivering the right brand experience – from how you position your products and services to how you promote your brand – strengthens the connections that build customer trust. In an increasingly global and digital world, bringing your brand to a bigger audience requires on-the-ground knowledge of language, culture, and customer preferences. **Dragonfly by Centific helps ensure you are creating meaningful brand connections with customers around the globe.**

How We Help

Dragonfly connects organizations with users from around the world, providing real-time feedback and invaluable customer journey and experience insights through a localized lens.

- Enable or expand international access to your brand
- Build meaningful connections with customers, regardless of location
- Impact your bottom line & improve ROI by bettering experience

Fueled by **OneForma, our proprietary global talent platform, Dragonfly leverages more than**

1M+ users in 230+ markets to assess your brand at scale, giving you a complete experience understanding and empowering you to improve & scale product usability.

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