AI ?????????? AI ????????????????

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21% ????????????



AI data trains and optimizes the AI algorithms and models that support meaningful user experiences, making it a powerful tool for enterprises – when it’s applied responsibly. For all the stories on AI's potential, there are examples of AI biases creeping into online experiences that offend customers, hurt company reputations, and create legal risks.

Without quality training data, using AI can be a gamble.

Centific's AI Data services improve AI model accuracy to enable bias-free data, now and in the future. Powered by OneForma, our proprietary human-in-the-loop AI training platform with a talent pool of 1M+, our services help enterprises avoid AI bias risks and realize the promise of AI-driven products.

HOW CENTIFIC HELPS

Deploy AI confidently at scale with reliable and responsible training data from OneForma.

- **Data Collection:** Source the right data for your global AI needs by tapping into our in-house labs and talent pool of 1M+ experts.

- **Data Curation:** Enhance your training data value with diverse, bias-free data sets from 230+ global markets.
- **Human in the Loop (HITL):** Improve model accuracy and AI data analytics with human intervention at critical points in the process.

BENEFIT/OUTCOMES OVERVIEW

- Improve time-to-market of your new AI products while effectively addressing bias at scale.
- Accelerate innovation with swiftly deployed pilot programs in our high-tech labs.
- Reduce costs and effort of global AI projects with a trusted and experienced Data + AI partner.

USE CASES

- Computer Vision
- Speech
- NLP + Language
- Search Relevance
- Personalization
- Maps
- Autonomous Driving
- AR + VR
- Knowledge Graph

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