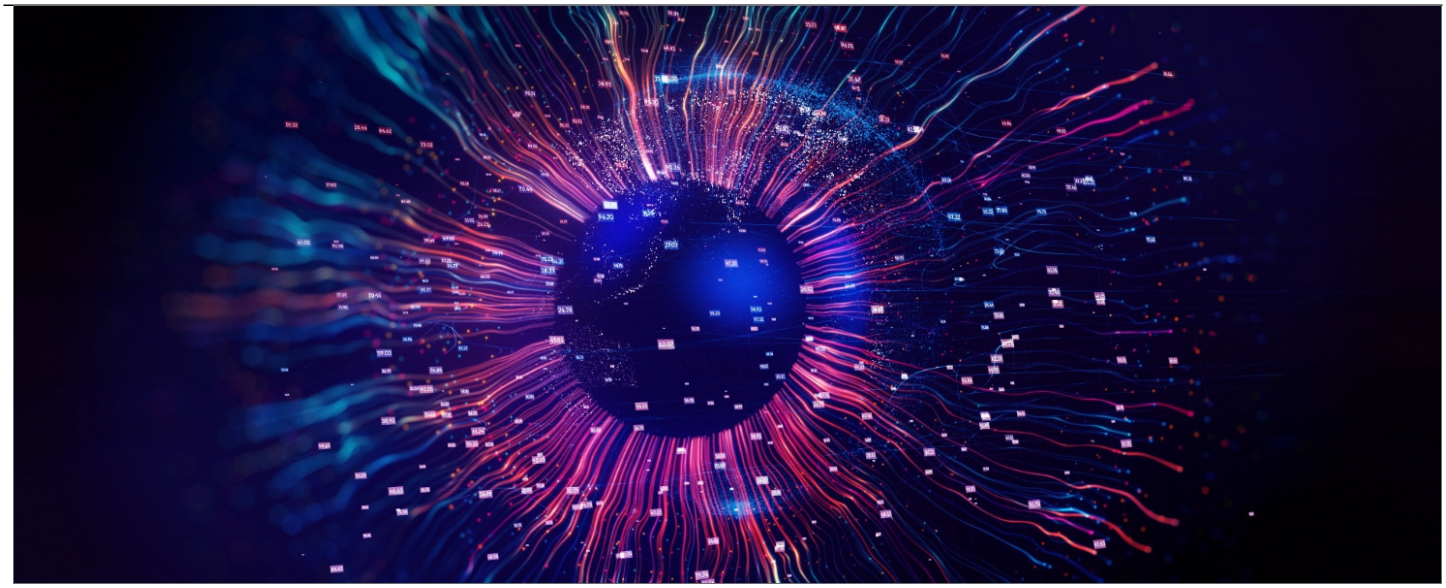
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We have teamed up with The Everest Group to examine the many dimensions of properly preparing data to fuel successful AI initiatives for enterprises.

This paper discusses the importance of high-quality curated data in the success of enterprises' AI initiatives.

- Understand the AI/Machine Learning (ML) lifecycle
- Study the features and benefits of data annotation and labelling
- Understand the importance of AI-assisted data annotation and synthetic data
- Examine human workforces' role in the AI life cycle
- Understand the data annotation and labelling services ecosystem
- List the key emerging trends in AI data services

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